



**SHOW JUMPING
HALL OF FAME**

Preserving Our Heritage - Honoring Our Legends

FOR IMMEDIATE RELEASE

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LAURACEA Joins Show Jumping Hall of Fame as Sponsor of Induction Dinner and Jumper Classic Series

*Lexington, KY – **March 2, 2022*** – The **Show Jumping Hall of Fame** proudly welcomes **LAURACEA** as a new sponsor! LAURACEA joins the Hall of Fame as Presenting Sponsor of the Show Jumping Hall of Fame Jumper Classic Series West Conference and as a sponsor of the Hall of Fame’s Induction Dinner, which will be held March 6 at The Wanderers Club in Wellington, Florida.

As part of LAURACEA’s support of the Hall of Fame’s Jumper Classic Series, the winners of the Series’ East and West Finals will each receive a LAURACEA Convertible Backpack Tote.



LAURACEA is a collection of finely crafted leather goods inspired by the true equestrian lifestyle. Designed for equestrians with quality, function, and sophistication in mind, LAURACEA is the brainchild of founder Tamara Makris, designer, entrepreneur, and mother of two equestrians. More information can be found at lauracea.com.

“LAURACEA is proud to be the Presenting Sponsor of the Show Jumping Hall of Fame Jumper Classic Series West Conference,” said Makris, Creative Director of LAURACEA. “We are thrilled

to be a part of a Series that brings show jumping opportunities to so many riders across the country. We are particularly honored to be affiliated with the Show Jumping Hall of Fame, which recognizes excellence in the sport of show jumping while also promoting its long and proud history. At LAURACEA, we are in constant pursuit of excellence. We look forward to recognizing excellence in the sport of show jumping by awarding the winners of the East and West Conferences with our best-selling Convertible Backpack Tote.”

The Show Jumping Hall of Fame Jumper Classic Series hosts classes at approximately 80 horse shows across the country and culminates in year-end Championships at the National Horse Show in Lexington, Kentucky, and Blenheim EquiSports’ International Jumping Festival in San Juan Capistrano, California. The Series is designed to give amateur and junior riders the opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to represent the United States in international competition.

Many riders who have competed in the Series over the years have gone on to become stars of the sport, including Olympic veterans Peter Leone, Lauren Hough, Reed Kessler, Lucy Davis, Jessica Springsteen, and Daniel Bluman, as well as other international stars such as Georgina Bloomberg, Laura Chapot, Karl Cook, Katie Dinan, Brianne Goutal-Martreau, Marilyn Little, Christine Tribble McCrea, Hardin Towell, and Catherine Tyree.

“The Show Jumping Hall of Fame is thrilled to welcome LAURACEA as presenting sponsor of the West Conference of our national series for junior and amateur riders,” said Peter Doubleday, Chairman of the Show Jumping Hall of Fame. “LAURACEA is known for its high standard for excellence, and they are a perfect fit for the Show Jumping Hall of Fame which honors those who’ve achieved excellence in our sport.”

The **Show Jumping Hall of Fame** was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame is located at the [Kentucky Horse Park](#) in Lexington, Kentucky. Plaques honoring those who have been honored with induction into the Hall of Fame can be seen at the Horse Park’s Rolex Stadium. Mementos and artifacts from the sport’s history are on display as part of the Show Jumping Hall of Fame collection at the United States Hunter Jumper Association (USHJA) Wheeler Museum at the Horse Park.

For more information about the Show Jumping Hall of Fame, including the Show Jumping Hall of Fame Jumper Classic Series, please visit the Show Jumping Hall of Fame website at www.ShowJumpingHallofFame.net.